What is a Light Ask or No Ask?

In some cases, for different reasons, a church leader may not want the speaker to do a normal Life Changer Ask. In these cases we would ask the speaker to do a Light Ask (LA), in exceptional cases a church may ask for the speaker to do No Ask (NA).

Reasons for a Light Ask or No Ask:

- The church has an existing CAP centre that they are struggling to fund the centre and would like to encourage giving to support the centre.
- The church is in a low-income area and the church leader does not want people being asked to give.
- The church leader is uncomfortable with the congregation being asked to give.

For a LA or NA the speaker **does not place LC forms on seats** but still sets up a stand with LC forms available. The speaker also **does not use the Ask** on the scripts but instead uses the Light Ask or No Ask (see below).

Light Ask Script

If you want to keep up to date with the way God is working among the poorest in the UK through the work of CAP, we'd love to keep in touch. After the service, please come to the stand and fill in one of these forms and let us know how you'd like to be contacted. Anyone who fills in a form will also receive a free book called Nevertheless, which is the story of CAP and it's founder John Kirkby.

You may also be interested in giving to CAP financially and joining over 30000 others, we call them Life changers, who regularly support our work. If that's you, then please also come to the stand after the service and fill in the relevant details on the form.

And please remember - our heart is for the local church. So, if this is you, please consider this over and above your church giving. And if you aren't yet giving to this church, then can I encourage you to consider that first before giving to CAP.

No Ask Script

If you want to keep up to date with the way God is working among the poorest in the UK through the work of CAP or hear how you can get involved with CAP, we'd love to keep in touch. After the service, please come to the stand and fill in one of these forms and let us know how you'd like to be contacted. Anyone who fills in a form with their contact details will also receive a free book called Nevertheless, which is the story of CAP and it's founder John Kirkby.